Kay Maloney

Design | Innovation | Strategy

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Experience

IndigoAg Boston, MA

Senior Product Designer | May 2020 - Present

Lead designer on two scrum teams simultaneously. Responsible for the end-to-end design and implementation process.

Successfully launched multiple product features including the contract checkout process, custom payment preferences, and showing and tracking delivery progress in order to increase farmer engagement, increase efficiency, and reduce overhead costs. Continue to track engagement to test and iterate towards an improved product experience.

Worked with a newly developed design system. When necessary, standardized new design patterns that were then implemented and contributed back to the design library.

Athena Health Austin, TX

Senior Product Designer | June 2018 - May 2020

Lead designer responsible for running user research, designing hi-fi experiences leveraging the design system, and working with development teams during implementation for multiple product lines.

Worked to enhance a self service tool to streamline the creation of patient medical evaluations added to care plans by Care Managers. This removed the dependecy on the development team who previously were responsible for creating these evaluations. By helping to build this tool, Care Managers are able to more efficiently assess their patient's health.

Designed a net new practice scheduling experience to help front desk schedulers book patient appointments more efficiently and reduce overhead costs.

IBM Design Austin, TX

Software Designer | Jan 2017 - June 2018

Worked on a collaborative chat tool using Watson technology. Responsible for bringing projects through from strategic problem definition through development.

Tandem Design Santa Monica, CA

Industrial Design Intern | Feb 2016 - March 2016

Conducted design research and designed kitchen appliances.

C&C Consulting Engineer Boston, MA

Structural Engineer | Oct 2011 - June 2014

Conducted analysis and design for the rehabilitation of historic bridges and design of new bridges. Coordination of design programs with partner organizations, including architects, engineering firms, as well as the MA, RI, CT, and NH DOT.

Education

Art Center College of Design Pasadena, CA

Graduate Industrial Design | Sept 2014 - Dec 2016

Recipient of two Graduate Industrial Design Department Scholarships.

George Washington University Washington DC

Structural Engineer | Sept 2005 - May 2009

Recipient of an academic scholarship and a military scholarship.

Community Engagement

University of Texas Austin, TX

April 2019 - June 2019

Co-taught an introduction to design class to University students. Together with a Design Researcher we brought the 8 students through a sponsored design project with Austin Pets Alive.

Austin Pets Alive Austin, TX

June 2019 - July 2019

Worked with the APA to design and implement a portal for users fostering animals.

1st Place - R&D Hackathon Austin, TX

June 2019

Came in first place out of 12 teams competing in a company-wide hackathon.

Austin Design Week Exhibition Austin, TX

Nov 2018

Worked with 2 other designers to create an immersive exhibition focused on the future of healthcare.

Skills

Process
Problem Framing, Workshop Facilitation, Contextual Inquiry, Resonance Testing Wire-framing, Prototyping, Interaction Design, Visual Design, Usability Testing

Software
Sketch, Abstract, Figma, Invision, Principle, Adobe Suite, Microsoft Office, Rhino, Solidworks, Sketchup, Keyshot.